

BUILD YOUR DREAM TEAM WITH A *Registered Apprenticeship*



PROGRAM OVERVIEW

◆ COMPREHENSIVE CURRICULUM

Our curriculum is specifically designed for the dog grooming industry. It features video lessons from AKC-verified instructors, tailored training modules, student resource books, workbooks, formal and informal assessments, and research-based instruction. Each lesson includes positive growth mindset journaling and durable skill instruction to foster professionalism and self-improvement. The content is delivered through a Learning Management System (LMS), encompassing theory and hands-on training.

◆ CERTIFICATION & PROGRESS TRACKING

The curriculum meets industry and academic standards, including National Council for Continuing Education and Training accreditation, and prepares students for the American Kennel Club Professional Grooming Credential (AKC PGC) Exam. Detailed records of student progress, outcomes, and final grades are maintained and shared with the supervising instructor.

◆ INSTRUCTOR TRAINING

We provide a comprehensive Train-the-Trainer course. Instructors must complete the Student View LMS training, a series of Google Meet sessions and module lessons, ensuring they are fully equipped to deliver the curriculum. Instructors must also earn the necessary American Kennel Club credentials (AKC Safe, AKC-PGC, and AKC-CT certifications) by enrolling in our Train-the-Trainer Credential Package.





PROGRAM COSTS TO GROOM CURRICULUM

◆ ENROLLMENT FEE

\$750 per apprentice

◆ HOW MUCH DOES THIS COST?

\$2,000 One-time onboarding fee payable upon execution of the agreement. This fee covers:

- Support tools for journeyworker mentors overseeing apprentices
- Guidance on managing the course curriculum

American Kennel Club Train-the-Trainer Credential Exam Package (fee per instructor: **\$399**).

American Kennel Club Professional Groomers

Credential (AKC PGC) Exam (fee per student: **\$129**)

Student Workbook Bundle (fee per student: **\$97**)

◆ HOW DOES THE TRAINING ACTUALLY WORK?

- Apprentices are your paid employees, learning under your supervision while progressing through the program.
- Related Technical Instruction (RTI): Delivered through Groom Curriculum's online platform and instructor coaching, focusing on new skills and theory.
- On-the-Job Training (OTJ): Hands-on work in your salon, where apprentices apply skills with growing independence under your journeyworkers mentorship.
- The program typically ranges from 12 to 24 months, depending on the apprentice's pace and prior experience.



WHY WOULD I WANT AN APPRENTICE IN MY SALON?

- ◆ Train your staff with the same trusted curriculum used by colleges, built on standardized training, and customized to your salon's workflow.
- ◆ Attract and retain employees by offering a clear path to nationally recognized credentials (DOL certificate + AKC Credentials).
- ◆ Reduce turnover costs by investing in people eager to grow, it's an **earn while you learn** approach.
- ◆ Tap into potential state or federal workforce funding that often supports apprenticeships.



NEXT STEPS TO LAUNCH YOUR PROGRAM

REVIEW & EXECUTE THE AGREEMENT

Review the curriculum agreement, which outlines our mutual responsibilities and the terms of our partnership.

SCHEDULING & TRAINING:

- 30-60 hours of online LMS coursework
- 320+ hours of hands-on Related Technical Instruction (RTI) in the salon

SUBMIT THE FOLLOWING FORMS:

Department of Labor forms signed by the employer, sponsor, and the apprentice, Appendix B and Appendix D.

Our program is recognized by the U.S. Department of Labor under National Guidelines for Apprenticeship Standards. It combines structured on-the-job learning in your salon with guided online coursework, helping you build a team of professional dog groomers trained to national standards. Please contact us directly if you have any questions or require further clarification. Thank you for your partnership. We look forward to working with you to launch this innovative training program successfully.

Sincerely,

SIERRA ELBERT

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GroomCurriculum.com

